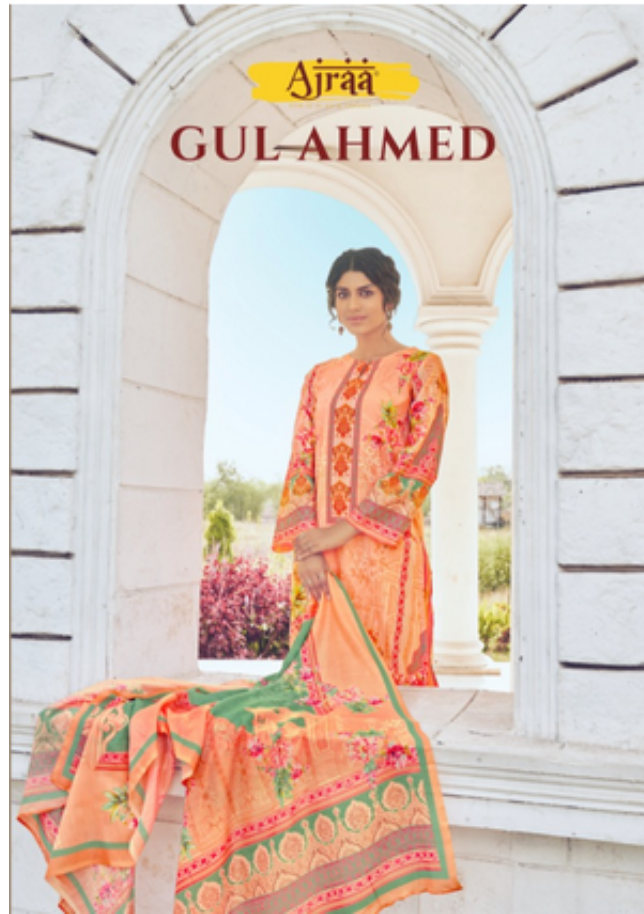




ELAAN-E-ISHQ | "Spring"



Ajrāā



THE SUMMER BLOOM

*The cheerful hues bring a bouquet of hope.
The summer bloom springs a colorful envelope.*

D.NO.1021

ELAAN-E-ISHQ | *Spring*

Ajraa
THE ART OF YOUR CLOSET

FLOWER POWER

*This collection celebrates
the special bond we share with flowers.
From butterfly chasing at the park, to
watching the leaves change their colour.
This collection is everything we adore and more.*

D.NO.1022





ELAAN-E-ISHQ | "Spring"

Ajrää
THE ART OF ELEGANCE

*This collection celebrates the special bond we share with flowers.
Imagine walking into a place and all the heads turning and smiling at you! That is exactly what this collection impresses you with!*

D.NO.1026



Ajraa
Pakistani Fashion

WEAR COMFORT
The philosophy that means puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both leisure—comfort and style that today's women aspire for her dream everyday wear.

ELAAN-E-ISHQ | "Spring"

Ajraa



BLACK IS BEAUTIFUL
A dark colour palette dominates the collection this year.
Magical black is the season's favourite hue.
D.NO.1024





Ajraa
DESIGNER FASHION



ELAAN-E-ISHQ | *capturing*



FLOWER POWER

*This collection celebrates the special bond we share with flowers.
From butterfly chasing at the park, to watching the leaves change their colour,
This collection is everything we adore and more.*

D.NO.1025



1021



1022



1023



1024



1025



1026



ELAAN-E-ISHQ | *essence*



ADVENTURES AT SEA

*This collection speaks of everything we love, the waves,
the adventures and the wonderful memories we built through all of this.*

D.NO.1023