



FIONISTA

ALISHA

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ESSENCE

For beautiful eyes, look for the good in others; for beautiful lips, speak only words of kindness; and for
poise, walk with the knowledge that you are never alone.



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— **EXPRESSION** —
Clothing is a form of self-expression. There are three things you can't wear: fashion is about surprise and fantasy, it is not about rules.



— STANCE —

Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years.
There's no how-to road map to style. It's about self-expression and, above all, attitude.

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—FLAMBOYANCE—
—look at all about happy, vibrant, charming, vices and harmony; make them memorable with your outfit!



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— F E S T I V I T I E S —
As the season of festivities begins, our dresses go ready with the most amazing festive ensembles.

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ELEGANCE

Elegance is a trademark in women's fashion. It is the essence of character with confidence.

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FINO

DISTINCTIVE

— Create your own style. Be unique for yourself and yet beautiful for others. —

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ART

Fashion is the most powerful art. It's movement, design and architecture all in one. It shows the world who we are and who we'd like to be.



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